



Dear Prospective Twig Partners,

The Twig is very pleased to announce its new fundraising venture - **Together We Ignite Giving**. Through this program, we are asking you to partner with us to support Inova Alexandria Hospital, and the greater Alexandria community. I have the great privilege of serving as President of The Twig for the unique pandemic year of 2020-2021 and I am asking for your support.

The Twig has been a philanthropic force in Alexandria for almost 90 years. Over 1,000 women have chosen to be part of this organization at some point in its existence. Collectively, we have raised and donated over \$4.4 million dollars to our local hospital. These funds have been raised primarily through our 70 plus years of operating a Thrift Shop in Old Town, and through running the 78 year old **Historic Alexandria Homes Tour**. In 2020, due to the COVID 19 pandemic, both our major fundraisers were seriously jeopardized. The Historic Alexandria Homes Tour, held annually in September, was cancelled, and the Thrift shop was closed for three months this past spring and is now open at about 30% of normal operations. However, 2021 looks promising and the Thrift Shop is now open with limited hours and we are in the planning phase to host the Historic Alexandria Homes Tour in **September 2021**.

When you donate to The Twig, you are underwriting an insurance policy for yourself, your family, your employees, and your community, because when you and/or your loved ones need emergency or advanced medical services, Inova Alexandria Hospital is your closest hospital. When you support The Twig, you are paying tribute to the 1,000 plus women who have donated countless hours of service to this organization. **The Twig Thrift Shop**, which is staffed entirely by volunteer Twigs, not only raises money for the hospital through direct sales, but also passes on clothing and household goods to other service organizations in Alexandria. Alexandrians of all walks of life love to shop with us, whether for the thrill of a find or as an affordable venue for apparel and household goods.

Many of you have been supporters of The Twig in the past, through sponsorships, advertising in the Homes Tour program or other forms of underwriting. With our new program, we are annualizing opportunities for giving, and defining win-win opportunities for you and for Twig. I sincerely hope you will choose to partner with us, particularly in this time of great need. The enclosed materials outline opportunities for giving at many levels.

I look forward to working with you.

Best regards,

Candace Beane

Candace Beane
Twig President, 2020-2021



TWIG DONATION PROGRAM

PLEASE CHECK	DONATION	DESCRIPTION	BENEFITS
<input type="checkbox"/>	\$10,000	White Oak	<ul style="list-style-type: none"> - 6 tickets to the Historic Alexandria Homes Tour - Advertisement (full page ad) in the Historic Alexandria Homes Tour Booklet - Signage outside of a designated home featured on the Historic Alexandria Homes Tour - 2 Invitations to the Homes Tour Reception - Logo and name on Thrift Shop Shopping Bags - Corporate Name displayed in the Twig Thrift Shop - Recognition at the annual June Twig luncheon (2 complimentary tickets) - VIP Invitation to Twig Special Events & Private Shopping Nights - Provide VIP Shopping Nights including Special Sales at the Twig Thrift Shop
<input type="checkbox"/>	\$5,000	American Beech	<ul style="list-style-type: none"> - 4 tickets to the Historic Alexandria Homes Tour - Advertisement (full page ad) in the Historic Alexandria Homes Tour Booklet - Signage outside of a designated home featured on the Historic Alexandria Homes Tour - 2 Invitations to the Homes Tour Reception - Corporate Name displayed in the Twig Thrift Shop - VIP Invitation to Twig Special Events & Private Shopping Nights
<input type="checkbox"/>	\$1,000	Dogwood	<ul style="list-style-type: none"> - 2 tickets to the Historic Alexandria Homes Tour - Advertisement (half page ad) in the Historic Alexandria Homes Tour Booklet - Listing in Historic Alexandria Homes Tour Booklet - VIP Invitation to Twig Special Events & Private Shopping Nights
<input type="checkbox"/>	\$500	Yoshino Cherry	<ul style="list-style-type: none"> - Listing in Historic Alexandria Homes Tour Booklet - Advertisement (quarter page ad) in the Historic Alexandria Homes Tour Booklet

*Corporate donors at all four levels will be listed on *The Twig* Website, receive a Twig Corporate Donor Newsletter and be highlighted on our social media channels. We would also be delighted to offer an opportunity for your employees to volunteer for special planned events determined by The Twig.